

Safe Fire Direct improves hygiene control with Germgard



Site overview

Sector: Retail

Fireco Solution: Germgard System

Customer requirements:

- Decrease the risk of cross-contamination and encourage good hygiene

Based in Redhill, Safe Fire Direct offer a comprehensive, high-quality and cost-effective range of fire and safety products for trade professionals, businesses and domestic end-users alike.

Insufficient hygiene control

With lockdown measures easing across the UK and businesses having a phased reopening, Liam Peskett, Sales Director of Safe Fire Direct, knew that hygiene safety was a priority.

“We wanted to make the premises COVID-secure for staff who are coming into work,” he says. “One element of this was improving hygiene measures and reducing cross-contamination, especially in areas that are used often.”



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Liam Peskett, Sales Director at Safe Fire Direct

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“We've worked with Fireco for a number of years as we sell their products in our trade stores. They contacted us about stocking one of their new hygiene products and we knew this would be the perfect fit for our own office.”

Safer hygiene is promoted with Germgard

When presented with our products, Liam chose our Germgard System and had one fitted by the staff entrance to promote the use of hand sanitiser.



Germgard is a smart sanitising system, conceived to promote effective hygiene practices to building users. It uses digital signage to capture users' attention and alerts them to sanitise their hands before gaining entry. “What I love about the Germgard System is it catches

the eye and alerts people to sanitise their hands before coming in,” says Liam. “It reinforces the hygiene habit and helps people feel much safer about coming into work. You could say it's become part of the team.”

Germgard - making an impressive impact

The Germgard System has quickly proved its worth to both staff and visitors of Safe Fire Direct. According to Liam, “When the Health and Safety Executive arrived to check the premises, they were really impressed with our new Germgard as it was a clear and visual indication of our Covid-secure strategy.”

Liam continues, “Fireco have been brilliant to work with and are always happy to help. Germgard has really helped us feel safer at work and we're glad we can help our customers feel the same when they come to us for hygiene products.”

For more information on how Fireco can assist with your building's COVID-secure strategy, call our team today 01273 320650